

Privacy Policy

Effective Date: 14 November 2023

1. Introduction

Welcome to Maftown Brews and Distillers! This Privacy Policy outlines how we collect, use, disclose, and protect your information when you visit our website, engage with our products, or participate in our events. By accessing or using our services, you agree to the terms outlined in this Privacy Policy.

2. Information We Collect

2.1 Personal Information:

- When you use our website, sign up for newsletters, or make purchases, we may collect personal information such as your name, email address, contact number, and address.

2.2 Usage Data:

- We automatically collect information about how you interact with our website, including IP addresses, browser types, and pages visited. This data helps us improve our website and tailor our offerings to your preferences.

3. How We Use Your Information

We use the collected information for the following purposes:

- To process and fulfill your orders.
- To provide you with information, newsletters, and updates.
- To personalize your experience on our website.
- To improve our products, services, and website functionality.

4. Information Sharing

We do not sell, trade, or otherwise transfer your personal information to external parties without your consent, except for the purpose of delivering our products or services. We may share your information with trusted third parties who assist us in conducting our business, provided they agree to keep this information confidential.

5. Security Measures

We implement a variety of security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

6. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience. You can control the use of cookies through your browser settings.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites.

8. Your Choices and Rights

You have the right to:

- Access, correct, or delete your personal information.
- Opt-out of marketing communications.
- Withdraw your consent for data processing.

9. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices. We encourage you to review this page periodically for the latest information.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

Thank you for choosing Maftown Brews and Distillers!